

b) National Impact Studies

Alper, Wassall, Jeffri, Greenblatt, Kay, Butcher, and Chartrand.

Artists in the Workforce: Employment and Earnings, 1970-1990.

National Endowment for the Arts.

Available from Seven Locks Press; P.O. Box 25689; Santa Ana, CA 92799.

This report examines employment and earnings trends in artist occupations from 1970 to 1990 using a variety of databases, including both large scale Federal surveys and smaller targeted surveys of artists groups. Of interest to us is that the authors define eleven occupational categories that are "creative": actors and directors, announcers, architects, art, drama and music teachers, authors, dancers, designers, musicians and composers, painters, sculptors and craft artists, photographers, and artists and performers not elsewhere classified. Mount Auburn Associates based their definition of creative occupations on this report.

Americans for the Arts.

Creative Industries: Business & Employment in the Arts.

September 2004. Available online at www.americansforthearts.org.

Economic impact study of nonprofit and for-profit arts industry in the US. Data is from Dun & Bradstreet and defines creative industries using 645 8-digit SIC codes. Notes that data shows an under-representation of nonprofit arts organizations and individual artists (due to D&B data). Finds that of 12.8 million US businesses in D&B, more than 548,000 are involved in production or distribution of the arts and they employ 2.99 million people.